

# Creative marketing internship for internationally-operating company

## **Start September '17**

*Type of internship* Internship / Graduate Internship  
*Availability* 32h / 40 h p/w

Hobré is looking for an enthusiastic marketing & design intern to work closely with the Marketing Manager on creating and implementing international marketing campaigns. During this internship, you will be able to increase your skills capacity, within a creative, international setting. Are you eager to learn, creative, and either a design student with marketing interests or a marketing student with designing skills? Make sure that you apply as soon as possible for this unique internship!

## **ABOUT US**

Hobré Instruments is an internationally orientated and expanding company within the Oil and Gas Industry. We operate globally and serve the entire world through our offices in the Netherlands and the United States. For more information about our company, please visit our website: [www.hobre.com](http://www.hobre.com).

## **DESCRIPTION**

This internship will be both challenging and educational. You get the opportunity to support our Marketing Manager by carrying out the following activities:

1. Working out media strategies in to marketing materials.
2. Secure branding guidelines within the organization.
3. Diversity of front-end design assignments, such as brochures, leaflets, banners and posters.
4. Creating online interactive concepts for our website and support of website content.
5. Assisting the Marketing Manager with the organization of worldwide fairs.
6. Assisting the Marketing Manager with online media campaigns, such as social media and Direct Mailing.
7. Support the Marketing Manager with internal corporate motivation of company standards.

## **REQUIREMENTS**

To be able to succeed at this internship, we look for students with the following skills:

- English (and Dutch) language – Good command (International students may also apply!)
- Office 2013 programs (WORD, EXCEL and PowerPoint)
- Adobe Illustrator, InDesign and Photoshop programs (preferable)
- Website development programs such as WordPress
- Able to work with a camera – (preferable)

- Creative team player and innovative

#### WE OFFER

- A recognized learning company for students
- Chance on a future job position
- Opportunity to develop your own skills
- A motivated working environment
- Compensation

If you recognize yourself in this profile and would like to join our team, please send your resume and cover letter to Charlotte de Graaf, [degraafC@hobre.com](mailto:degraafC@hobre.com). Closing deadline May 31<sup>th</sup> 2017.